



Box Leisure Recruitment Rebrands as Box Recruitment Group as Specialist Recruitment Business Enters Its Next Chapter

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Established UK recruitment specialist Box Leisure Recruitment has officially rebranded as Box Recruitment Group, reflecting the continued development of the business and its specialist recruitment offering across multiple sectors.

The rebrand marks an important milestone for the company, which has built its reputation through years of specialist recruitment expertise, strong client and candidate relationships and a deep understanding of the industries it serves.

Originally established with a dedicated focus on the UK leisure industry, Box Leisure Recruitment developed a strong reputation for connecting talented professionals with leading leisure, holiday resort, hotel and travel businesses. The company's former positioning was built around specialist knowledge and first-hand industry experience, with consultants bringing direct experience of the sectors they recruited into.

The evolution to Box Recruitment Group reflects the wider expertise and specialist divisions that now sit within the business.

From Box Leisure Recruitment to Box Recruitment Group

The new Box Recruitment Group brand brings together specialist recruitment expertise across Hotels & Resorts, Hospitality, Holiday Parks, Travel and Commercial Services, creating a broader proposition while retaining the specialist knowledge and personal approach that have been central to the business since its inception.

The Group's mission is simple:

Connecting exceptional talent with industry-leading employers.

The business continues to work closely with both employers and candidates, providing permanent and temporary recruitment solutions and specialist support across the sectors in which it operates.

For Box Recruitment Group, the rebrand represents the natural progression of a business that has continued to develop its expertise while remaining committed to the principles on which its reputation was built.

Specialist Knowledge at the Heart of the Business

The foundations of Box Recruitment Group were established through specialist leisure recruitment, where understanding the industry from the inside has always been a key part of the company's approach.

The former Box Leisure Recruitment business highlighted the importance of consultants having first-hand experience within UK holiday resorts, hotels, travel and the wider leisure industry.

That principle continues to influence the Group today.

Box Recruitment Group brings together recruitment specialists and industry expertise to create a service that is both knowledgeable and personal.

The business believes in taking the time to understand the needs of both clients and candidates, ensuring that recruitment decisions are considered carefully rather than approached as a simple transaction.



A Personal Approach to Recruitment

At the centre of Box Recruitment Group is a commitment to the personal touch.

Its approach is underpinned by a clear commitment to:

Absolute integrity in every action, every conversation and every placement.

The Group sees recruitment as a three-way relationship between the client, the candidate and the agency, with successful outcomes dependent on understanding and respecting the needs of all three.

A New Name, A Continued Commitment

The transition from Box Leisure Recruitment to Box Recruitment Group represents an evolution of the brand while retaining the expertise, values and relationships that have shaped the business.

The new identity provides the platform for the Group to represent the full breadth of its specialist recruitment services while continuing to build on the strong foundations established through its leisure recruitment heritage.

Box Recruitment Group is committed to maintaining the same high standards of service, transparency and sector expertise as it continues to develop.

The Group is also proud of the recognition it has received for its service, including its Excellent rating on Trustpilot, alongside its accreditation with the Recruitment and Employment Confederation (REC) and certification with the Information Commissioner's Office (ICO).

Looking Ahead

The rebrand to Box Recruitment Group marks the beginning of an exciting new chapter for the business.

With specialist recruitment expertise across Hotels & Resorts, Hospitality, Holiday Parks, Travel and Commercial Services, the Group is positioned to support an increasingly diverse range of employers and professionals while retaining the specialist knowledge and personal service that have always defined the business.

As Box Recruitment Group continues to grow, its purpose remains straightforward:

To connect exceptional talent with outstanding businesses.

The name may be new, but the commitment to specialist recruitment, genuine industry knowledge and putting people first remains at the heart of Box.

Hotels & Resorts

Box Recruitment Group connects talented professionals with leading hotels and resorts across the UK, supporting businesses in identifying people who can make a meaningful contribution to their operations and guest experience.

Hospitality

Through its hospitality division, the Group provides permanent and temporary recruitment solutions, helping hospitality businesses secure quality team members across a range of operational requirements.

Holiday Parks

Building on the company's long-standing leisure industry heritage, Box Recruitment Group continues to support leading UK holiday park operators by connecting them with talented professionals across their businesses.



Travel

Box Travel specialises in providing talented travel and leisure professionals, supporting both national and independent businesses within the travel sector.

Commercial Services

Box Solutions operates nationally, providing clients and candidates with a trusted and bespoke recruitment service supported by in-depth industry knowledge.

About Box Recruitment Group

Box Recruitment Group is a specialist recruitment business connecting exceptional talent with industry-leading employers across Hotels & Resorts, Hospitality, Holiday Parks, Travel and Commercial Services.

The Group has evolved from Box Leisure Recruitment, an established specialist recruitment business with a strong heritage in the UK leisure industry.

Combining specialist sector knowledge with experienced recruitment professionals and a personal approach, Box Recruitment Group provides bespoke permanent and temporary recruitment solutions to businesses and candidates across the markets it serves.

The Group is committed to delivering recruitment with integrity, transparency and genuine industry expertise, building long-term relationships between exceptional people and outstanding businesses.

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